



THE CITY OF SAN DIEGO

NOTICE OF PUBLIC WORKSHOP

DATE OF WORKSHOP: March 23, 2005
TIME OF WORKSHOP: 6:00 p.m. – 8 p.m.
LOCATION OF WORKSHOP: Holiday Inn, Aztec Room (2nd level)
3737 Sports Arena Boulevard
San Diego, California

CITY STAFF CONTACT: Lydia Goularte-Ruiz (619-533-5433)
City of San Diego Redevelopment Agency

You are invited to participate in the third and final workshop to discuss various proposed changes to the current Midway Pacific Highway Corridor Community Plan.

It is envisioned by City staff that the result of these workshops will be a draft Community Plan Amendment to remove the Bay-to-Bay concept and replace it with other “alternative” open space and land use strategies; including consideration of the following concepts:

1. Insert into the community plan supplemental architectural and landscaping guidelines that are similar to those identified for implementation by the Midway Community Planning Advisory Committee in the North Bay Conceptual Plan;
2. Identify portions of the Midway community where dense, urban, transit-oriented development should be encouraged; and
3. Make other changes as deemed appropriate to bring the Midway/Pacific Highway Corridor community plan up to date with relevant community and redevelopment goals for the area.

At the last workshop (held February 23) we identified priorities and began to discuss the community’s vision for the Midway Pacific Highway Corridor. The final public workshop on March 23rd will analyze and prioritize the collected data which will be used to amend the Community Plan.

We strongly encourage your participation in this series of public workshops to make sure that the Community Plan Amendment process takes into account the community's concerns and desires.

If you have any questions after reviewing this notice information, you may contact the City Staff contact listed above.

This information is available in alternative format upon request. Requests for accommodations must be made 72 hours in advance.